

# The Wire news & updates

January 2024

## **President's Message**



Happy New Year fellow women leaders!

As we begin the year, I keep thinking about the possibilities that surround us – not only individually, but as an organization.

We are celebrating our 45th year! That is truly remarkable!

We started at a time when women's networking didn't even exist!

The invitation today is for you to consider what is possible.

There are some things that make Women Business Owners unique. Since we are an independent women's group – we have freedom to do things the way WE want and we are still figuring that out as we move forward.

What is possible for you when you dig in to this community?

What is possible for us AS a community as we grow?

What is the legacy we are creating as we embrace what's possible?

The women who say yes to WBO inspire me every day. I hope you feel the same way!

If it's been a while since you have attended, please mark your calendars and get registered for an upcoming event.

We look forward to welcoming you into possibilities!

Tracey Warren

WBO President

### **January Calendar**

Jumpstart January Educational Workshop

Thursday, January 11 12:00 - 1:00 pm Location: Zoom

**Topic**: 5 Steps to Build Empowered Partnerships

**Presenter**: <u>Stephanie Bonte-Lebair</u>, The Empowered Voice

Learn more

#### Jumpstart January Educational Workshop

Thursday, January 18 12:00 - 1:00 pm Location: Zoom

Topic: Building a Referral Engine

**Presenter**: <u>Gina Cotner</u>, Athena Executive Services, Inc.

Learn more

### **After Hours**

Thursday, January 11 5:00 pm - 7:00 pm Location: Zoom

Join WBO from the comfort of your home for a **virtual speed networking event!** We will rotate through a series of breakout rooms designed for you to meet everyone in attendance.

Learn more

### Luncheon

Thursday, January 25 11:00 am - 1:00 pm Location: Mercer Island Community and Event Center, 8236 SE 24th St., Mercer Island

**Topic**: Make Your Message Synonymous with Your Name

**Speaker**: <u>Dr. Michelle Mazur</u>, Communication Rebel

Learn more

### **Welcome Aboard**



Hilary Okrent-Grilley Keller Williams Mountains to Sound Let's talk about putting you on the path for achieving your real estate goals.

### **Mastermind Groups**

New groups are forming! If you are interested in being part of a group that can support you as you move forward in your business, please <u>send Tracey an email</u>.



### **From Our Members**



<u>Coleen Gose</u> was selected as a speaker at the 2024 Northwest Dispute Resolution Conference presented by the Dispute Resolution Section of the Washington State Bar Association. Her topic for discussion will be "Building Bridges Not Barriers: Five Strategies for Effective Communication and Conflict Resolution Across Generations."



<u>Marriot Winquist</u>, Executive Coach of BrightTree Consulting, is thrilled to announce her election to the International Coaching Federation WA Board as Vice President / President-Elect. "*I'm excited to contribute to coaching excellence and equity in Washington, and I look forward to collaborating with an exceptional 2024 board, volunteers, and members!"* 

# In the Spotlight



Sabrina Yoshitomi Melaleuca.com

Empowering busy women, whether career professionals or devoted stay-at-home moms, to build a secondary income remotely, promoting family well-being both physically and financially.

Learn more about Sabrina.

### Want to be featured here?

If you'd like to be considered for a Member Spotlight Feature, the only requirements are that you are a current WBO member and that your profile is up-to-date in the WBO website's member directory. If you have any questions about the Member Spotlight, or any other membership benefits, please <u>send an email</u> to Emily and Adrienne.



#### Women Business Owners was

founded in 1979 by a group of local women business owners seeking counsel, support and friendship from their peers. WBO propels women entrepreneurs to embrace their visions of success!

President: Tracey Warren, <u>Ignite Your Champions</u> Secretary: Heather Skillman, <u>The Skillman Enterprise</u> Treasurer: Laura Doehle, <u>Elevation Business Consulting LLC</u> DEI Chair: Leah Fritz Johnson, <u>Transcend Financial Group, LLC</u> Events Co-Chair: Stephanie Larsen, <u>Primerica Advisors</u> Events Co-Chair: Jennifer Mastor, <u>Mastor Recruiting & Consulting</u> Membership Co-Chair: Emily Lang, <u>Northwestern Mutual</u> Membership Co-Chair: Adrienne Stanton, <u>Newrez (Caliber) Home Loans</u> Board Member At-Large: Camille Rapacz, <u>B2E Consulting, LLC</u>

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