



The Wire news & updates

April 2024

President's Message



Hello WBO!!

First Quarter is in the books!

We have had some great events, conversations, and connections and topped off March with a remarkable celebration!! Special thanks to Jennifer Mastor and Stephanie Larsen for heading up the event on super short notice!

Today's President's letter is going to be a little different.

I want to ask you to do yourself AND your fellow Women Business Owners a favor that will only take a couple minutes out of your day.

One of the simplest ways to support one another is to COMMENT on each other's content on social media. You all know a rising tide lifts all boats and commenting like that amplifies the profile of the person you are engaging with AND, your profile as well. It creates a win/win. (My favorite.)

In addition, it creates curiosity FOR WBO. If we spend a few minutes per week regularly engaging with one another- it might leave our audiences wondering – who are these amazing women? In that way, it can also shine the light on WBO!

I am committing to doing this more intentionally in April.

Would you like to join me?

If you feel so inclined, reply to this email with your social media link for your favorite platform.

Together, we can explore what's possible in a different way of connection.

Thanks for playing along!

Tracey Warren
WBO President

April Calendar

After Hours

Thursday, April 11
5:00 pm - 7:00 pm
Location: Zoom

Let's increase the robustness of our relationships with an evening connecting with the amazing women of WBO.

[Learn more](#)

Education Workshop

Thursday, April 18
1:00 - 2:00 pm
Location: Zoom

Topic: Top Scams & How to Avoid Them: PI Edition

Presenter: [Ashley Kline](#),
Ash Intel Agency

[Learn more](#)

Monthly Luncheon

Thursday, April 25
11:15am - 1:00 pm
Location: Zoom

Topic: Stop the Imposter Monster: Video Confidence Booster

Speaker: [Karlyn Ankrom](#),
Oh Snap! Social

[Learn more](#)

Welcome Aboard



Ingrid Falip

Merrill Lynch

Small business 401Ks.



Kelly Kasper

TAB North Seattle

The Alternative Board North Seattle helps business owners run their businesses better and live happier lives. We do this by bringing business owners together to work on their businesses with their peer advisor boards coupled with 1:1 coaching.



Crispin Spaeth

Crispin Spaeth Coaching

Movement coach for the purposes of wellness, personal development, and public speaking. Coaching is based in Integrative Alexander Technique, a way to access your natural coordination so you can move, think, and communicate with ease and impact.



Wachuka Waithaka

[St Peter Health Services LLC](#)

Direct care services to the vulnerable population.

Renewing Members



Maegan Dornan

[Hall & Dornan Capital Partners](#)

Ruby Sponsor

Member Since 2016



Darcie Guyer
[Guyer Benefits NW, LLC](#)
Member Since 2023



Yvonne Hall
[Hall & Dornan Capital Partners](#)
Ruby Sponsor
Member Since 1998



Emily Lang

[Northwestern Mutual](#)

Board Member, Membership Co-Chair

Member Since 2022



Stephanie Larsen

[Primerica Advisors](#)

Board Member, Events Co-Chair

Member Since 2023



Karen Walter
[Extreme Meetings](#)
Member Since 2020

Mastermind Groups

New groups are forming! If you are interested in being part of a group that can support you as you move forward in your business, please [send Tracey an email](#).



From Our Members



[GFS Events](#) proudly received three awards at the ILEA Seattle Emerald City Applause Awards on March 19! We were recognized for Best Public Event, Best Nonprofit Event Under \$50,000, and Excellence in Diversity, Equity and Inclusion. We are grateful for the recognition and proud of our team's achievements!



This month, the Stage32.com networking site for the entertainment industry published **Kris Keppeler's** article about [voice acting and audio engineering](#).

In the Spotlight



Claire Stanley

[Creative Balance Health, LLC](#)

I help women over 40 eliminate business-interfering fatigue and restore get-stuff-done energy. 5-Step Energized Health Success Method finds the root cause with clinical lab tests plus provides custom diet, sleep, stress reduction, and supplement plans.

Want to be featured here?

If you'd like to be considered for a Member Spotlight Feature, the only requirements are that you are a current WBO member and that your profile is up-to-date in the WBO website's member directory. If you have any questions about the Member Spotlight, or any other membership benefits, please [send an email](#) to Emily and Adrienne.



Women Business Owners

was founded in 1979 by a group of local women business owners seeking counsel, support and friendship from their peers. WBO propels women entrepreneurs to embrace their visions of success!

President: Tracey Warren, [Ignite Your Champions](#)

Secretary: Heather Skillman, [The Skillman Enterprise](#)

Treasurer: Laura Doehle, [Elevation Business Consulting LLC](#)

DEI Chair: Leah Fritz Johnson, [Transcend Financial Group, LLC](#)

Events Co-Chair: Jennifer Berns, [Mastor Recruiting & Consulting](#)

Events Co-Chair: Stephanie Larsen, [Primerica Advisors](#)

Marketing Chair: Bijal Fotedar, [Laser Luxe Studios](#)

Membership Co-Chair: Emily Lang, [Northwestern Mutual](#)

Membership Co-Chair: Adrienne Stanton, [Newrez \(Caliber\) Home Loans](#)

Board Member At-Large: Camille Rapacz, [B2E Consulting, LLC](#)

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