



**WOMEN  
BUSINESS  
OWNERS**  
PARTNERS IN SUCCESS

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# **The Wire** news & updates

December 2023

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## **President's Message**



Whew!

We made it to December!

Before you dig into goals and planning for 2024 – and the action steps you will need to take to reach those goals, please do yourself a favor.

Set a timer for 5-10 minutes and answer the following questions for yourself:

What is something (or a number of things) you are proud of accomplishing this year?

Who are some of your favorite new connections?

What is an obstacle you overcame this year?

What is one thing you want to do more of in 2024?

What is something you would like to do less of in 2024?

What are you most grateful for this year?

It never ceases to amaze me how little exercises like this bring powerful, positive results, especially during times that are challenging or not what we expected.

Something I am incredibly grateful for is YOU. This is a remarkable community of supportive, kind, powerful women who show up every day in the most amazing way.

Thank you for being YOU!

Tracey Warren  
WBO President

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## December Calendar

### After Hours

**Thursday, December 7**

5:00 pm - 7:00 pm

Location: [Sip & Ship](#),

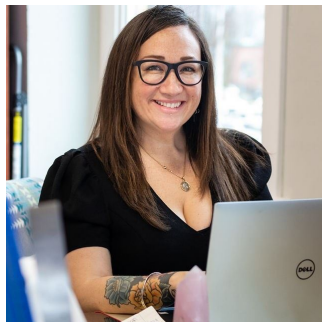
7511 Greenwood Ave. N., Seattle

Sponsored by: [Ignite Your Champions](#)

[Learn more](#)

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## Welcome Aboard



**Reyna Fonte**

[Delve, Inc.](#)

Business consulting services helping small to medium and start up businesses operational excellence and profitability.

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## Renewing Members



**Gina Cotner**

[Athena Executive Services, Inc.](#)

Sapphire Sponsor

Member Since 2020



**Kristin Heffley**  
[Caffeinated Design Studio](#)  
Sapphire Sponsor



**Jennifer Mastor**  
[Mastor Recruiting & Consulting](#)  
Emerald Sponsor  
Member Since 2018



**Paige McNerthney**  
[AlignMend Physical Therapy](#)  
Member Since 2022



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## Mastermind Groups

New groups are forming! If you are interested in being part of a group that can support you as you move forward in your business, please [send Tracey an email](#).



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## From Our Members



The [GFS Events](#) team attended the Washington Festivals and Events Association (WFEA) Conference in early October. Gazala Uradnik was a speaker, and GFS Events was recognized as a sponsor for helping to plan the WFEA Awards Gala. We were thrilled to receive four awards for Best Nonprofit Event and Best Logistics. We were grateful to connect with so many festival and events producers and vendor partners!

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## In the Spotlight



### **Bijal Fotedar**

[Laser Luxe Studios](#) specializes in creating signs and decor for events, fairs, and markets. Working primarily with wood, acrylic, leather, glass, and slate, they personalize products with logo or custom text for unique giveaways and gifts using laser technology. They also provide consulting and design services for personalization and gifting.

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### **Want to be featured here?**

If you'd like to be considered for a Member Spotlight Feature, the only requirements are that you are a current WBO member and that your profile is up-to-date in the WBO website's member directory. If you have any questions about the Member Spotlight, or any other membership benefits, please [send an email](#) to Darci and Emily.

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**Women Business Owners** was founded in 1979 by a group of local women business owners seeking counsel, support and friendship from their peers. WBO propels women entrepreneurs to embrace their visions of success!

**President:** Tracey Warren, [Ignite Your Champions](#)

**Secretary:** Heather Skillman, [The Skillman Enterprise](#)

**Treasurer:** Laura Doehle, [Elevation Business Consulting LLC](#)

**DEI Chair:** Marriot Winquist, [BrightTree Consulting LLC](#)

**Events Chair:** Coleen Gose, [Life 2.0 Coaching with Coleen](#)

**Membership Co-Chair:** Darci Daniels Talkington, [Darci Daniels Coaching](#)

**Membership Co-Chair:** Emily Lang, [Northwestern Mutual](#)

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