



WOMEN BUSINESS OWNERS

PARTNERS IN SUCCESS

The Wire news & updates

May 2023

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President's Message

Hello WBO and welcome to May! Can you believe it?

At our last luncheon, I shared a financial update and wanted to include it here: There are a few things that will likely be beneficial for you to know.

1. We are a non-profit 501c6 organization. We are fiscally responsible and take that seriously. Our events are meant to break even or end up a little ahead, but events are not a profit center.
2. While we can't "pay" our speakers at luncheons, we did start offering a stipend in 2022 of \$150.
3. We believe women need to pay women – that's why we offer the stipend as well as pay the vendors who support us in other ways – promotional products, Celebration photographers, caterers, etc.
4. Membership is on a steady upswing – in fact, the trend is more members joining and STAYING! That's very exciting to see.
5. We truly value YOUR opinion! If you have ideas, concerns, etc – we want to hear from you!
6. This is a volunteer run organization.

Calendar

After Hours

Thursday, May 11

5:00 - 7:00 pm

Location: Caliber Home Loans

4702 42nd Ave. SW, Seattle

Sponsored by: [Adrienne Parrish](#),

Caliber Home Loans

[Learn More](#)

Education Workshop

Thursday, May 18

10:30 am - 11:30 am

Topic: From eneric to Authentic:
Marketing Your Business More
Effectively Through Personal Branding

Speaker: [Kelly Anderson](#), Kelly
Anderson Photography

Location: Zoom

[Learn More](#)

Luncheon

Thursday, May 25

11:15 am - 1:00 pm

Topic: Self-Soothing is Costing You

Money and Happiness: 4 Things to do Instead

Speaker: [Cassie Christopher](#), Courage to Trust Method

Location: Zoom

[Learn More](#)

Women Business Owners was founded in 1979 by a group of local women business owners seeking counsel, support and friendship from their peers. WBO propels women entrepreneurs to embrace their visions of success!



President:

Tracey Warren

[Ignite Your Champions](#)

Secretary:

Heather Skillman

[The Skillman Enterprise](#)

Treasurer:

Laura Doehle

[Elevation Business Consulting LLC](#)

DEI Chair:

Marriot Winquist

[BrightTree Consulting LLC](#)

Education Chair:

Thea Feltz

[Comparative Solutions](#)

Events Co-Chairs:

Coleen Gose

[Life 2.0 Coaching with Coleen](#)

Cosmina Hertog

[HomeSmart Real Estate](#)

Emily Rapp

We do have one administrator we pay for her expertise in running groups like ours, but other than that – we are all volunteers striving to work for YOU!

If you are currently a member of WBO, you will be receiving an email from me in the next couple of months asking you to book an interview time. These interviews will highlight each member and sponsor on our YouTube channel and social media. I sincerely look forward to having a conversation with you!

Thank you for reading.

Tracey Warren



Our New Website Is Here!

Check it out at

WomenBusinessOwners.org

Welcome Aboard



Stephanie Larsen
[Primerica Advisors](#)

Primerica has been committed to helping families save and invest for their futures since 1977. Through PFS

Investments Inc., Primerica's broker-dealer, we show people how they can achieve a better financial future by helping them learn our HOW MONEY WORKSTM concepts. With Primerica, no client is too big or too small.



Jennifer Marvin
[Boss Babe Wellness](#)

(BBW) offers yoga and meditation to person of all ages, sizes and abilities. I also am a certified career coach

specializing in women engineers.

Kaylene McDonald
[IVitality](#) specializes in full body optimization,

Adasomm, Inc.

Marketing Chair:

Saloni Gupta
Wealth Manager

Membership Co-Chairs:

Darci Daniels Talkington
Darci Daniels Coaching

Emily Lang
Northwestern Mutual

Sponsorship Chair:

Open Position

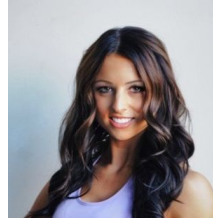
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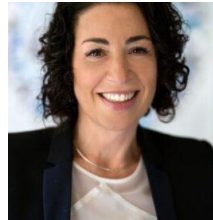
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balance, and excellent physiological function. Synergistically brought to you by Cedar Male Medical and Maidenhair Hormone Clinic. Our services include

hormone replacement therapy for men and women, sexual wellness, IV therapy, nutrient shots, cryotherapy, compression, sauna, and redlight therapy.

Renewing Members



Lissy Des Voigne

LDV Business Solutions

Member Since 2020



Brittany Jamison

Alliance Business Monitoring, LLC

Member Since 2019



Deborah Still

Fairway Mortgage

Member Since 2019

From Our Members



Gayle Picken,

founder of the NW Mind Body Spirit

Connection, recently launched her new podcast: SHINEABLE -- Insights and Inspiration for living your best life. The podcast features interviews with local wellness experts, healers, foodies, artists, personal transformation leaders and change-makers. [Weekly episodes](#) are posted to YouTube and Spotify.

(Photo: Episode 2 Interview with Jodi Erickson of TruHealth Ayurveda)

In the Spotlight



Cosmina Hertog

HomeSmart Real Estate

I started in Real Estate in 2007 while completing my master's degree at the University of Washington. Buying and selling a home can be overwhelming, frustrating, and even scary at times. I am dedicated to taking excellent care of all my client's needs and my goal is to create customers for life. I know I can't accomplish this without taking excellent care of my clients.

Want to be featured here?

If you'd like to be considered for a Member Spotlight Feature, the only requirements are that you are a current WBO member and that your profile is up-to-date in the WBO website's member directory. If you have any questions about the Member Spotlight, or any other membership benefits, please [send an email](#) to Darci and Emily.

womenbusinessowners.org



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