



WOMEN BUSINESS OWNERS

PARTNERS IN SUCCESS

The Wire news & updates

February 2023

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President's Message

Hello WBO!

I hope you had a wonderful first month of the year!

The sentiment being heard over and over again is...OK, February is the real first month of the year, so let's go! Feeling that a bit myself.

We had a full house for our in-person luncheon last week and am so happy we have found a home in Mercer Island Community Center for our events! They have been so easy to work with and members and guests are sharing how convenient it's been.

Looking ahead, we have some extra special excitement on the horizon.

While that always seems to be the case, there is additional anticipation about the Celebration coming up in March.

For years, WBO hosted an Awards

Calendar

After Hours

Thursday, February 9
5:00 - 7:00 pm

Location: [Spinnaker Chocolate](#)
3416 NE 55th St., Seattle
[Learn More](#) - [Register](#)

Education Workshop

Thursday, February 16
10:30 am - 11:30 am

Topic: Beating the Broken Cookie Effect
Speaker: [Patty Block](#), The Block Group
Location: Zoom
[Learn More](#) - [Register](#)

Luncheon

Thursday, February 23
11:15 am - 1:00 pm
Topic: The Secret Sauce to Resiliency
Speaker: [Arliiss Dudley-Cash](#),
Soullutions LLC
Location: Zoom
[Learn More](#) - [Register](#)

2023 Celebration

Friday, March 31, 2023

6:00 pm - 9:00 pm

Location: [Mercer Island Community and Event Center](#)

8236 SE 24th St., Mercer Island

[Learn More](#) - [Register](#)

Women Business Owners was founded in 1979 by a group of local women business owners seeking counsel, support and friendship from their peers. WBO propels women entrepreneurs to embrace their visions of success!



President:

Tracey Warren

[Ignite Your Champions](#)

Secretary:

Heather Skillman

[The Skillman Enterprise](#)

Treasurer:

Laura Doehle

[Elevation Business Consulting LLC](#)

Celebration Co-Chairs:

Jennifer Mastor

[Mastor Recruiting & Consulting](#)

Gazala Uradnik

[GFS Events](#)

DEI Co-Chairs:

Jen O'Ryan

[Double Tall Consulting](#)

Marriot Winqvist

[BrightTree Consulting LLC](#)

Education Chair:

event every year. When that started years ago, there wasn't anything like it. As time has passed, more and more organizations have added Awards as part of their annual events.

Last year, we moved to a Celebration instead and the reviews were so fabulous, it is now a part of our annual traditions.

It is wonderful to come together as women (and the people who support us) to celebrate what we've accomplished in the past year, recognize each other for the powerhouses we are, and look ahead to what we can create in the future.

We sure hope to see you there! You can get your tickets today at www.WBOCelebration.org.

Happy February!

Tracey Warren

Welcome Aboard



Kelly Anderson

[Kelly Anderson Photography](#)

I'm a brand and portrait photography business owner with 20 years of marketing and

communications experience. I believe we can create something captivating together and have a lot of fun doing it.



Marian Gibbs

[Windermere Real Estate](#)

We love to serve and educate our clients, guiding them through the real estate market.

With the combined experience of 30+ years, our team has been described as patient, knowledgeable, and supportive by our amazing clients.

Darcie Guyer

[Guyer Benefits NW, LLC](#) is a small

insurance brokerage firm that helps find the

Thea Feltz
Comparative Solutions

Events Co-Chairs:
Laura Doehle
Elevation Business Consulting LLC

Coleen Gose
Life 2.0 Coaching with Coleen

Marketing Chair:
Open Position

Membership Co-Chair:
Darci Daniels Talkington
Darci Daniels Coaching

Membership Co-Chair:
Emily Lang
Northwestern Mutual

Sponsorship Chair:
Open Position

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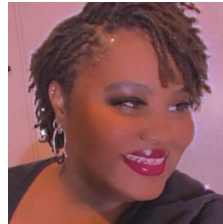
From Our Members



Come to her inaugural (free!) Fast-Track Day, where women entrepreneurs release subconscious blocks with EFT so they make more money, become more visible, and have more ease. Thursday, February 16th, 7-noon on Zoom. You'll identify your blocks, Tap

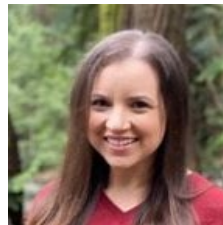


best insurance solutions for individuals, families, small businesses and those on Medicare. I am an independent broker who helps with medical, dental, vision, life and disability insurance.



Rosie Mayes
I Heart Recipes & Rosamae Seasonings

I own *I Heart Recipes* which is a recipe and food online publication. I'm also the owner of *Rosamae Seasonings*, a luxury seasoning and cookware company. I am also the author of "*I Heart Soul Food*" and "*Super Soul Food with Cousin Rosie*".



Emily Rapp
Adasomm, Inc.

is a virtual personal sommelier service. You'll be matched with a certified sommelier who will take the time to learn your preferences and provide the ultimate customized experience. We're here to empower you and to guide you on your beverage journey.



Claire Stanley
Creative Balance Health, LLC

As a Functional Diagnostic Nutrition® Practitioner and Integrative Nutrition® Holistic Health Coach, I support midlife, entrepreneurial women to take back control of their health and weight naturally. I do this by providing access to the right functional lab tests, accountability, tools, and resources. As a result, my clients are able to finally fix what's wrong, restore their spark and business vitality, and feel good in their bodies again.



Anastasia Vasilevskaya
Henry Chichester

I've been in business for 30 years and was one of the few who were starting the market economy in Russia. I am the creator of "Her Majesty Mediation" where I train individuals and teams on how to solve and prevent confrontation in a very creative and effective format. I have my own online

with [Nancy Linnerooth](#) to release them, and meet amazing women. [Register here.](#)



[Pacelli Publishing](#) held a fun and interactive book launch open house on February 3 in Bellevue. Thanks to all who stopped

by to show support and bought books. The two new books now on Amazon are: [What Movies Can Teach Us About Disabilities](#) by Trevor Pacelli, and [The Kindergarten Adventures of Amazing Grace: What in the World is Autism](#) by Briana Pacelli Sanger and newly illustrated by Trevor Pacelli.



InnerRhythms
DANCE for EVERYONE

DANCE FOR EVERYONE
[Jenn Varno](#) recently worked with *InnerRhythms*, a dance studio in

Truckee, CA, whose mission is to use the power of dance to cultivate life skills in underserved local communities. Capturing the essence of "Dance for Everyone" the new logo features two dance silhouettes whose arms and legs overlap, reaching the edge of the circle entwined. Bold lettering carries with it a sense of movement. [jvarnodesign.com](#)

Renewing Members



Laurie Cook
[Wheelhouse Marketing Group](#)
Member Since 2016



Trish Gallant
[Gallant Physical Therapy](#)
Member Since 2021



Coleen Gose
[Life 2.0 Coaching with Coleen](#)
Member Since 2021



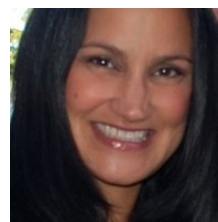
Marlena Grundy
[PNW Strategic Legal Solutions, PLLC](#)
Member Since 2020



Jennifer Kim
[Balanced Path Coaching](#)
Member Since 2020



Dena Levine
[DML Insurance Services, Inc.](#)
Ruby Sponsor
Member Since 2001



Andrea Lines
[IBA, Inc.](#)
Member Since 2022

Nancy Linnerooth



[UnblockResults.com](https://unblockresults.com)
Member Since 2015



Carol Parrish
[Utor Wealth](#)
Member Since 2020



Rachel Ronan
[Kiwi Creative](#)
Member Since 2015



Rebecca Weaver
[HRuprise](#)
Member Since 2022

In the Spotlight



Rebecca Weaver is the Founder and CEO of [HRuprise](#), an employee advocacy organization that supports employees and companies with flexible, independent HR for the new world of work. Rebecca advises small businesses on building equitable HR practices from the ground up, and provides cutting-edge thought leadership on HR disruption as a public speaker, writer and as host of the Problem Performers podcast.

Want to be featured here?

If you'd like to be considered for a Member Spotlight Feature, the only requirements are that you are a current WBO member and that your profile is up-to-date in the WBO website's member directory. If you have any questions about the Member Spotlight, or any other membership benefits, please [send an email](#) to Darci and Emily.

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