



# WOMEN BUSINESS OWNERS

PARTNERS IN SUCCESS

## The Wire news & updates

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December 2022

### In This Issue

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### Calendar

#### After Hours Holiday Party

Thursday, December 8

5:00 - 7:00 pm

**Location:** [InSpark Coworking](#)

16824 44th Ave W, Suite 130, Lynnwood

**Sponsored by:** [Tracey Warren, Ignite](#)

[Your Champions](#)

[Learn More - Register Now](#)

#### In Person Luncheon

Thursday, January 26

11:00 am - 1:00 pm

**Topic:** Powerful Negotiating Strategies for Women

**Speaker:** [Katie Evans](#), Founder Katie Evans Speaks

**Location:** [Mercer Island Community and Event Center](#)

8236 SE 24th St., Mercer Island

[Learn More - Register Now](#)

#### Save-the-date: WBO Celebration

Thursday, March 31, 2023

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### President's Message

Hello Yvonne,

As I'm writing the President's Letter for December – I am in absolute disbelief that we are nearing the end of the year.

I saw something yesterday that it seems appropriate to share here.

There is often so much talk about finishing the year STRONG! That sentiment is completely understandable, but what if we ended the year rested, cared-for, connected instead.

Being a woman leader isn't about always sprinting to the end of something. Most of you are in this for the long haul and that means we can't always be pushing, hustling, reaching for the next big thing.

This month, I invite you to take a look at your year and all the things you have accomplished.

**Women Business Owners** was founded in 1979 by a group of local women business owners seeking counsel, support and friendship from their peers. WBO propels women entrepreneurs to embrace their visions of success!



**President:**

Tracey Warren  
Ignite Your Champions

**Immediate Past President:**

Lauren Burgon  
Law Office of Lauren Burgon PLLC

**Secretary:**

Heather Skillman  
The Skillman Enterprise

**Celebration Co-Chairs:**

Jennifer Mastor  
Mastor Recruiting & Consulting

Gazala Uradnik  
GFS Events

**DEI Co-Chairs:**

Jen O'Ryan  
Double Tall Consulting

Marriot Winquist  
BrightTree Consulting LLC

**Education Chair:**

Thea Feltz  
Comparative Solutions

**Events Co-Chairs:**

Laura Doehle

What new relationships have you made?

What new products or services have you created?

What are all the other big and small things you have completed?

It's too easy to look at what we haven't done instead of marveling for a minute or two at ALL this year has been. Chances are, it's more than you think.

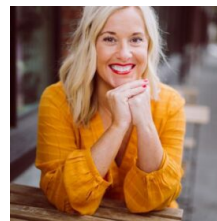
You are doing big things and we celebrate with you.

Thank you so much for being part of our community!

Tracey Warren

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## Welcome Aboard



**Paige McNerthney**  
[AlignMend Physical Therapy](#)

I am the owner and operator of a Postural Restoration® Certified physical therapy clinic.

I focus on full body functional recovery of the musculoskeletal system, central nervous system, and autonomic system. This evaluation includes full system review including musculoskeletal, visual, sensory, voice, cranial, and dental for an integrated recovery plan of the whole body to allow a feeling of relaxation and safety with movement.

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## Renewing Member



**Jennifer Swaim**  
[LIFT - Life Integrated Fitness Training, LLC](#)

Member Since 2020  
WBO Ambassador

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## From Our Members

Coleen Gose  
Life 2.0 Coaching with Coleen

**Marketing Chair:**

Laurie Cook  
Wheelhouse Marketing Group

**Membership Co-Chairs:**

Darci Daniels Talkington  
Darci Daniels Coaching

Mia Hannom  
In Form Design

**Interim Treasurer:**

Lauren Burgon  
Law Office of Lauren Burgon PLLC

**JUWELS & CO is live!**



We are proud to announce that JUWELS & CO launched their webshop for sustainable jewelry made from lab diamonds and recycled gold. We celebrate this first big milestone by giving away a 30% WELCOME VOUCHER to a limited circle of our community & friends.

[Juwels.co](https://www.juwels.co) → Code: HELLOJUWELS

**CONNECT WITH US ON SOCIAL MEDIA**

Like or follow us where you hang out most.



**WBO News**

**Lend a helping hand.** We are starting to plan the annual Celebration event and can use some help. If you are interested in helping us with tasks like social media, raffle, and flowers, please reach out to either [Jennifer Mastor](#) or [Gazala Uradnik](#).

**Jennifer Mastor** would like to thank:

**Kelly Smith**-for without her, Mastor Recruiting would be boring and not striving.

**Nancy Linnerooth**-for her intelligence, her mannerism and for her knowing her craft so well she gets me through my months.

**Karin Frost Blakley & Lauren Burgon**-for your friendship. Who knew that at the age of 56 you can have new friends that make you smile so much when you are around them.

**Gazala Uradnik**-she makes one heck of a partner, friend and client.

**Yvonne Gitchel**-for her friendship, for always having the answers I need when I ask, and especially—how she runs WBO from the inside out.

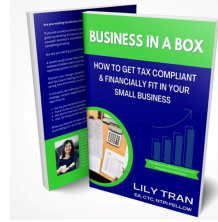
**The WBO Board**-2022 was a year of “who the hell knows what is next” and these women all came through with flying colors, thoughts, ideas, and more. Remarkable!

**Tracey Warren**-for being herself at all times, for being the leader WBO respects, needs and especially her kind heart and ability to give often.

**Deb Still** is humbled to have recently been selected as a [Five Star award winner](#) and will be featured in Seattle Magazine as one of the outstanding Mortgage Professionals in Seattle. Five Star Mortgage Professionals make up

less than 7% of the Mortgage Professionals in our area. Deb is grateful to serve people!

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**Lily Tran**, Tax Coach and Founder of TaxUSign published her second new book release, "[Business in a Box: How to Get Tax Compliant &](#)

[Financially Fit in Your Small Business](#)" with bonus tax and financial worksheets.

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### Do you have news to share?

Email your submission [here](#).

Click [here](#) to check The Wire's news reporting guidelines.

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## In the Spotlight



**Mihaella Bayla**  
[True Lending Company](#)

Mihaella Bayla is an attorney and a Certified Divorce Lending Professional. She is the co-founder of True Lending Company, a residential lending company designed to increase their clients' purchasing power. Mihaella is using her 15 years' experience as an attorney to develop the company's Divorce Mortgage Lending and Education program.

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### Want to be featured here?

The Member Spotlight is a benefit for WBO members. If you'd like to be considered for a Member Spotlight Feature, the only requirements are that you are a current WBO member and that your profile is up-to-date in the WBO website's member directory. If you have any questions about the Member Spotlight, or any other membership benefits, please [send an email](#) to Darci and Mia.

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[womenbusinessowners.org](http://womenbusinessowners.org)



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