



# WOMEN BUSINESS OWNERS

PARTNERS IN SUCCESS

## The Wire news & updates

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November 2022

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### President's Message

Hello Yvonne,

Please view [a video message](#) from our President, Tracey Warren.

Sincerely,  
Women Business Owners

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### Calendar

#### After Hours

Thursday, November 10  
5:00 - 7:00 pm

**Location:** [Gallant Physical Therapy](#)

2120 1st Ave N #109, Seattle

**Sponsored by:** [LIFT](#) - Life Integrated  
Fitness Training, LLC

[Learn More](#) - [Register Now](#)

#### Luncheon

Thursday, November 17  
11:15 am - 1:00 pm

**Topic:** How to Build a Purpose Driven  
Small Business with Big Community  
Impact

**Speaker:** [Claire Sumadiwirya](#), Founder  
and Owner of Bellden Cafe

**Location:** Zoom

[Learn More](#) - [Register Now](#)

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### Welcome Aboard



**Karen Patricelli**  
[Karen Patricelli](#)  
[Coaching](#)

My trainings have  
allowed me to  
experience many  
different approaches

to coaching, there is not a one size fits  
all way that works. We all have the  
ability to transform our lives if we want it  
bad enough. I can help you do just  
that. Let's find out together what works  
for you.

**Women Business Owners** was  
founded in 1979 by a group of local

women business owners seeking counsel, support and friendship from their peers. WBO propels women entrepreneurs to embrace their visions of success!



**President:**

Tracey Warren  
[Ignite Your Champions](#)

**Immediate Past President:**

Lauren Burgon  
[Law Office of Lauren Burgon PLLC](#)

**Secretary:**

Heather Skillman  
[The Skillman Enterprise](#)

**Celebration Co-Chairs:**

Jennifer Mastor  
[Mastor Recruiting & Consulting](#)

Gazala Uradnik  
[GFS Events](#)

**DEI Co-Chairs:**

Jen O'Ryan  
[Double Tall Consulting](#)

Marriot Winquist  
[BrightTree Consulting LLC](#)

**Education Chair:**

Thea Feltz  
[Comparative Solutions](#)

**Events Co-Chairs:**

Laura Doehle  
[Elevation Business Consulting LLC](#)

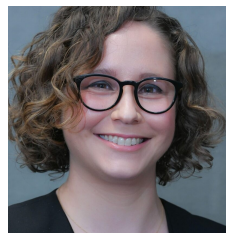
Coleen Gose



**Wendi Pickerel**  
[Community Cognitive](#)

provides consulting services and implementation solutions to businesses and non-

profit organizations. Services include creating and managing stakeholder communities, operationalizing strategies to boost efficiency, profitability, and collaboration, and managing all aspects of projects and engagements.



**Koby Wilbanks**  
[Continuum Legal](#)

provides fractional general counsel services, which means that in addition to delivering

subject-matter expertise on individual projects, we also eliminate legal bottlenecks or obstacles, create internal workflows and procedures to empower the business & limit the need for attorney oversight, and provide ongoing strategic support to advance business goals.

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## WBO News

**Save the Date for the WBO**

**Celebration!** Join your fellow WBO members and guests for a wonderful Celebration of women in business and leadership on Friday March 31st. We are starting to plan the event and could use some help with some various tasks and committees. If you are interested in helping us with tasks like social media, raffle, and flowers, please reach out to either [Jennifer Mastor](#) or [Gazala Uradnik](#).

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## Renewing Members

**Mihaella Bayla**

[True Lending Company](#)

Member Since 2021

**Marketing Chair:**

Laurie Cook  
Wheelhouse Marketing Group

**Membership Co-Chairs:**

Darci Daniels Talkington  
Darci Daniels Coaching

Mia Hannom  
In Form Design

**Interim Treasurer:**

Lauren Burgon  
Law Office of Lauren Burgon PLLC



**Laura Doehle**  
Elevation Business Consulting LLC  
Member Since 2020  
WBO Board Member



**Patty Pacelli**  
Pacelli Publishing  
Member Since 2016



**Genét Simone**  
Genét Simone Educational Consulting  
Member Since 2021



**Gazala Uradnik**  
GFS Events  
Member Since 2019  
WBO Board Member

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**CONNECT WITH US ON SOCIAL MEDIA**

Like or follow us where you hang out most.



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## From Our Members

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Losing Rose, an animated film, premiered at the Seattle Queer Film Festival in October. **Kris Keppeler** had the honor of giving a voice to Rose in this film, a tribute from the producer to her grandmother, Rose.

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**Do you have news to share?**

Email your submission [here](#).  
Click [here](#) to check The Wire's news reporting guidelines.

# In the Spotlight



## Hana Kern

### [Ryan Swanson & Cleveland, PLLC](#)

Hana is a member of Ryan Swanson's Employment Rights, Benefits & Labor, Food and Beverage, and Litigation practice groups. With more than 30 years in legal practice, Hana advises clients on employee discrimination, harassment and retaliation complaints and various employment law issues, contract issues, and construction law. She also handles complex litigation, whistle-blower cases, embezzlement, and wage and hour class actions. When not practicing law, Hana enjoys skiing, swimming, traveling, biking, practicing yoga, and soaking in the beauty of the Pacific Northwest.

*Ryan Swanson is a 40-plus attorney firm whose history of representing small to mid-sized privately held businesses in the Northwest dates back to 1897. We work with CEOs and business owners on everything from individual business transactions to employment agreements to complex, multi-party lawsuits. Clients tell us we give sensible, straightforward business advice, while caring about their business goals and taking the time to get to know them on a personal level.*

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## Want to be featured here?

The Member Spotlight is a benefit for WBO members. If you'd like to be considered for a Member Spotlight Feature, the only requirements are that you are a current WBO member and that your profile is up-to-date in the WBO website's member directory. If you have any questions about the Member Spotlight, or any other membership benefits, please [send an email](#) to Darci and Mia.

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[womenbusinessowners.org](http://womenbusinessowners.org)



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