



WOMEN BUSINESS OWNERS

PARTNERS IN SUCCESS

The Wire

February 2019

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Stay Connected



Calendar

After Hours

Tuesday, Feb. 12th
4:30 PM - 6:30 PM
[Bellevue Golf Course](#) -
Clubhouse, 5500 140th
Ave. NE, Bellevue
[More information](#)

Let's Do Lunch

Tuesday, Feb. 21st
11:30 AM - 1:00 PM
Location: [Coho Cafe](#),
8976 161st Ave NE,
Redmond
[More information](#)

WBO Luncheon

Thursday, Feb. 28th

President's Message



Greetings!

We hope you've had a good start to 2019 despite "Viadoom" (also known in bureaucrat-speak as "The Period of Maximum Constraint") and that you are energized and aiming high for yourselves and your businesses in 2019. WBO is celebrating its 40th anniversary this year, and together we will make this our best year yet!

Attendees at our January luncheon had the opportunity to hear from our 2018 Nellie Award winner, Dani Cone of Fuel Coffee and Cone & Steiner. During her inspiring talk, Dani shared with WBO her COBE message:
Community | Opportunity | Be Good Do Well | Eat a Snack.

Dani also recommended that you should "fuel yourself so you can help others thrive" which seems an especially important message for women, given that we so often tend to put our own needs last.

We want to personally thank all of you for your membership in WBO. As the premiere women's networking organization in the Puget Sound, we are all partners in each other's success. We'll be asking you for your thoughts and suggestions this month via our annual member survey, and we need your feedback to keep WBO growing and thriving.

In the meantime, we look forward to seeing you at the February after hours event at the Bellevue Golf Course

11:30 AM - 1:30 PM

Seattle Location:

[Women's University Club](#)

1105 Sixth Ave, Seattle

Speaker: Keita Williams,

[Success Bully](#)

Title: Ready. Set.

Stretch...Goal Setting

Work It Shop

[More information](#)

Clubhouse on February 12th and then at our February luncheon at the Women's University Club in Seattle on the 28th!

All the best,

Lauren Burgon and Brittany Gautreau

2019 Co-President, Women Business Owners

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Women Business

Owners was founded in 1979 by a group of local women business owners seeking counsel, support and friendship from their peers. WBO propels women entrepreneurs to embrace their vision of success!



Co-President:

Lauren Burgon
Law Office of Lauren
Burgon PLLC

Co-President:

Brittany Gautreau
Clarity Capital Partners
LLC

Past President:

Lisa Downs
Downs Leadership

Education Chair:

Aubrey Armes
Awaken Your Greatness

Events Co-Chair:

Stacia Hofmann
Cornerpoint Law

Events Co-Chair:

Adrienne Miller
Forever Care Services

Marketing Chair:

Jennifer Findlay

Welcome Aboard



Lauren Archer

[Sound Mindful Living](#)

Mindfulness education, training and coaching for weight loss and habit change.



Vanessa Laughlin

[Banister Advisors](#) offers a unique service experience and collaborates with best-in-class professionals to ensure complex client circumstances are addressed discreetly, efficiently, and appropriately. Helping clients gracefully navigate life's most overwhelming challenges.



Amy Laughter

[Modern Ames Real Estate LLC](#)

As a trusted real estate advisor in the Greater Seattle area, I have guided over 125 home buyers and sellers in achieving their real estate goals through expert guidance delivered with intelligence, transparency, advocacy, humor and humanity.



Rosie Van Loh

[SumBridge LLC](#) provides specialized professional services, contract-to-hire, and full-time placements for our clients, specializing in the accounting and finance professions.

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WBO News

Follow the WBO Action on Social Media

Jennifer Findlay Portraits

Membership Chair:

Kelly Smith
Willow & Oak Business
Solutions

Secretary:

Nancy Linnerooth
UnblockResults.com

Sponsorship Chair:

Amy Barnes
Firebrand Wealth
Management

Treasurer:

Lori Stutsman
Extra Mile Marketing

Board Member At-large

Laurie Cook
Wheelhouse Marketing
Group

Board Member At-large

Jennifer Mastor
Mastor Recruiting &
Consulting

**Have something to
contribute?**

[Report your news here.](#)
Click [here](#) to check The
Wire's news reporting
guidelines.

Get the latest news and updates, see photos from our events,
and be a part of the conversation about women in business
and entrepreneurship. You're invited to follow WBO on social
media:



And if you're a member or sponsor, we'll follow you too!

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Renewing Members



Kathy Captain
[Columbia Bank](#)
Member Since 2018



Donna Himpler
[Columbia Bank](#)
Member Since 2018



Nancy Linnerooth
[UnblockResults.com](#)
Board Member and Secretary
Member Since 2015



Kathleen P. Steele CFP CLU ChFC
[AXA Advisors, LLC](#)
Member Since 2004

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Promotion Opportunities

WBO thanks **Dani Cone**, **Shellie Fredrich**, **Jeannette Betton**, and **Tatiana Proctor** for generously donating door prizes at our January Luncheon.

Dani Cone, [Fuel Coffee](#) and [Cone & Steiner](#), donated a gift card and gift basket; **Shellie Fredrich**, [Hand & Stone Massage and Facial Spa](#), gave away a goodie bag filled with facial products; **Jeanette Betton**, [Dynamic Designs Jewelry](#), donated a \$50 gift card; and **Tatiana Proctor**, [Tatiana Designs Inc.](#), donated a Website and SEO Review.

DONATE A DOOR PRIZE FOR GREAT PR! If you donate an item or service as a door prize for one of our luncheons, your business will be mentioned in The WIRE, at the luncheon podium, and on our website! To take advantage of this great opportunity, contact Yvonne Gitchel by the 1st of the month in which you wish to donate.

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From our Sponsors

WBO thanks [Minuteman Press of Redmond](#) for their continued support!



Minuteman Press of Redmond is a locally owned franchise, purchased by

Microsoft Alumnus JD Klein in 2013. The inspiration to be proactive in supporting women-owned businesses comes from a long family history of mothers, grandmothers, great-grandmothers, aunts and sisters who have been entrepreneurs and/or working mothers.

When my great-grandfather went off to WWI, my great-grandmother loaded the US Mail and kids onto the sled and delivered the mail in the frozen plains of eastern Montana. Her daughter, my grandmother, volunteered for the Marines in WWII and was a successful rancher for 50+ years in the rough and tumble 'man's world' of livestock. My mother worked outside the home from the time she was a teenager, continuing as she raised myself and my sister, another #ladyboss whom I admire.

#ladybosses run in both sides of my family and that of my wife (another successful business owner).

So given the opportunity to stand alongside women business owners and help them start, launch, lead and grow, I'm proud to have my team focused on finding out what WBO members' objectives are and how we can be of service to all of you. Marketing. Creative. Printing. Mailing. Friend. Colleague.

We are in this community together and we are proud to be a partner to Women Business Owners!

From the Members

Brittany Gautreau is now the Managing Director of [Clarity Capital Partners](#). She continues to lead her clients, but is also overseeing teams, operations, and expansion. Congrats Brittany! Read the full announcement in the [PSBJ](#).

Get Involved



CALLING ALL VOLUNTEERS! Interested in volunteering to be on a committee or to help at an event? Let us know. Speak to any Board member or [send an e-mail](#) to Yvonne Gitchel.

LOOKING FOR SPEAKERS The Events Committee is seeking luncheon speakers for 2019. A [speaker criteria form](#) is posted on the Women Business Owners website. If you know someone who you think would make a great luncheon speaker, please [send an email](#) to Stacia Hofmann and Adrienne Miller, Events Co-Chairs.

EDUCATION COMMITTEE Are you interested in hosting an Education Workshop? [Apply here!](#) This is a great way to use your area of expertise to educate fellow WBO members. We have several openings this year.

TELL YOUR FRIENDS ABOUT WOMEN BUSINESS OWNERS! Be sure to share your association with Women Business Owners with your friends, acquaintances, clients and fellow business owners. Remember, if you bring a guest to one of our monthly luncheon meetings, you will be entered into a drawing at the luncheon for a great door prize.


BUSINESS BUILDING GROUPS Would you like to get to know other women who are building their businesses? Now is the time to jump in and get connected. Business Building Groups are the place to receive and give ongoing support.

BBG's are an excellent place to share ideas and plans with like-minded women. Please complete the [online sign-up form](#) to submit your request to join a group. Questions? contact [Aubrey Armes](#).

WOMEN BUSINESS OWNERS ON LINKEDIN We invite you to check out our [Women Business Owners](#) group on LinkedIn. With our events listings, discussions, opportunities to post job openings, news and marketing tools, we would like to encourage you to utilize this group more in 2019. Please join us at our LinkedIn group!

View our profile on 

WOMEN BUSINESS OWNERS ON FACEBOOK [Click here](#) to "Like" the Women Business Owners business page. Also, if you have a website or blog, you can put a "Like" Women Business Owners Button on your own website/blog. Our ID# is 118510208183853. Let us know if you have a Facebook business page and WBO will "like" you too!

 Like us on Facebook

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In the Spotlight



Debby Handrich **[Coach Debby](#)**

Debby Handrich, MA, began her career as an Associate Professor of writing before adding psychology and spirituality to the mix. She has studied extensively with Hay House authors Alan H. Cohen, Robert Holden, and she's deeply inspired by Joseph Campbell, John Bradshaw, and so many brilliant writers of fiction, poetry, and mysticism. Debby's mission is to inspire and coach individuals to find their voice and write their book. She has coached writers who have escaped their homeland, overcome addiction, and transformed their lives after loss. She has helped entrepreneurs claim their brand and soar as speakers. Debby has been teaching and speaking for 25 years.

As the creator and host of *Story U Talk Radio*, Debby brings listeners and authors together over the topics of writing, spirituality and transformation. Each episode of *Story U* inspires an inquiry of the stories we live by, such as our love stories, our financial stories, family stories, and personal awakening stories. So much of the conversation is about discovering the real YOU in order to live peacefully and, just maybe, to pick up the pen and write your book. On Valentine's Day, she will move her show to debut on KKNW 1150 AM. Listen live at 4:00 every Thursday. Submit a question for the show: <https://www.coachdebby.com/connect>.





Katie Kay is the Owner of [Virtually Savvy](#).

She offers business owners assistance in creating an awesome online presence! The process starts with a thorough analysis of your website, social media sites, branding, messaging and Google search positioning. Katie then offers new website design, re-design, SEO, blog posting, social media posting / training and email marketing. With 9+ years of social media posting, website design and maintenance for clients in a wide

variety of industries, she stays educated on best practices and must-do tasks to ensure a successful, income-generating online presence... extremely important in the age of the smartphone! Katie will help you choose the appropriate social media platforms for your business and optimize and maintain your website, all in a fast and friendly fashion.

Your Name Here?

Your Company Name Here?

Each month, we highlight two of our members in this section of the Wire. This is a special benefit given to members attending the previous month's luncheon. Two of them are chosen at random and given a chance to share information about themselves and their businesses with our Wire readers.

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