

Need an incentive to advertise? SHARE SPACE WITH WBO, GET A GREAT RATE!

Seattle Business Monthly is teaming up with WBO to offer our membership an incredible opportunity to advertise in the *Seattle Business Monthly*. It's a great local magazine whose readership has an average household income of \$145K and who are making purchasing decisions not only for themselves, but for their businesses. You can now access this publication at a great discount and, at the same time, show your WBO pride!

This is a limited time opportunity, available only through October 15, 2008.

seattle
business MONTHLY

WomenBusinessOwners

INSIGHT. NETWORKING. INSPIRATION. SUCCESS.

AD SIZE	NORMAL RATE	WBO RATE
1/2 page horizontal: 7.75" x 4.875"	\$2,997	\$2,100
1/3 page square: 4.625" x 4.875"	\$2,248	\$1,700
1/6 page horizontal: 4.625" x 2.312"	\$1,498	\$1,100
1/6 page vertical: 2.25" x 4.875"	\$1,498	\$1,100

READY TO SIGN UP?

1. Contact SBM Representative **John Kueber**, at 206.284.1750 ext. 212 or john.kueber@tigeroak.com.
2. Download the WBO ad template for your selected size at: www.womenbusinessowners.org/doc/sbm.htm
3. Have the ad in to Seattle Business Monthly by the deadline:
November Issue: September 19th
December Issue: October 18th

QUESTIONS OR NEED HELP DESIGNING THE AD?

Contact WBO Members Amy or Nancy:

CALL ME AMY DESIGN

Amy Reisman
425.444.4AMY

amy@callmeamy.com
www.callmeamy.com



GRAPHICS SM

Nancy Owyang
425.609.4774

Hello@Eye2EyeGraphics.com
www.Eye2EyeGraphics.com

Ask about the special design rate!

IMPORTANT DETAILS

- To qualify for these rates, a WBO approved template must be used.
- You may use your own designer.
- This offer is for WBO members only.
- This special expires October 15, 2008.
- The templates can be found at: www.womenbusinessowners.org/doc/sbm.htm

SAMPLE ADS

1/3 page square: 4.625" x 4.875"

The ad features three men in suits sitting on a bench, seen from behind, with their arms raised in a gesture of triumph or celebration against a blue sky with clouds. The text 'abc marketing' is written in a large, white, serif font across the top. Below the image, there is a block of placeholder text, a phone number, and a website URL. At the bottom, it states 'ABC MARKETING IS A PROUD MEMBER OF WomenBusinessOwners' with the tagline 'INSIGHT. NETWORKING. INSPIRATION. SUCCESS.' and the website 'www.womenbusinessowners.org'.

abc marketing

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206.872.9875
www.abcmarketing.com

ABC MARKETING IS A PROUD MEMBER OF
WomenBusinessOwners
INSIGHT. NETWORKING. INSPIRATION. SUCCESS.
www.womenbusinessowners.org

1/6 page vertical: 2.25" x 4.875"

The ad features a close-up of several hands of different skin tones stacked on top of each other, symbolizing teamwork and support. The text 'XYZ CONSULTING IS A PROUD MEMBER OF WomenBusinessOwners' is at the top, followed by the tagline 'INSIGHT. NETWORKING. INSPIRATION. SUCCESS.' and the website 'www.womenbusinessowners.org'. Below the image, there is a block of placeholder text, a phone number, and a website URL. At the bottom, it states 'XYZ Consulting' and repeats the placeholder text, phone number, and website.

XYZ CONSULTING IS
A PROUD MEMBER OF
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XYZ Consulting

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